

# SEE-SAY<sup>®</sup> TRUSTED IDENTITY

Trusted Identity Assurance™ for the Enterprise

## The Enterprise World has a Major Problem: Identity

### Lapsus\$/Social Engineering Attacks expose critical vulnerabilities

2022 has seen a spate of hard-hitting data breaches with dire consequences for the enterprise and its clients/customers. Security defenses that rely on passwords and One-Time Passcodes (OTPs) have proved vulnerable to the latest Lapsus\$ and Social Engineering Attacks. Even the latest Zero Trust Network Access solutions are vulnerable. Possession factors do not prove you are the person you claim to be, they only prove that someone, anyone, has access to that possession factor. As a result, hackers are easily accessing privileged access credentials and gaining access to critical enterprise data. Unless an enterprise is deploying a high-security Trusted Identity Assurance™ layer, the enterprise is vulnerable.

Simply put, there can be no Zero Trust Security, without Identity Assurance, [as confirmed by RSA](#)®

“Social engineering is the #1 attack vector of 2022 and remains one of the most dangerous hacking techniques employed by cybercriminals, largely because it relies on human error rather than technical vulnerabilities—it’s a lot easier to trick a human than it is to breach a security system. And it’s clear that hackers know this: [according to Verizon’s Data Breach Investigations report](#), 85% of all data breaches involve human interaction.”

## 2022 victims of Lapsus\$/Social Engineering attacks, include:

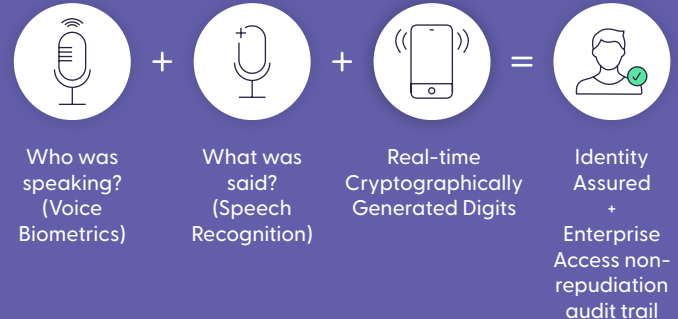


## The Solution: See-Say<sup>®</sup> Trusted Identity Assurance™ for the Enterprise

Trusted Identity Assurance™ to non-repudiation level based on Voice Biometric Authentication, Cryptography and math.

### THE APPROACH

Uniting 3 Essentials in One scene



- Great User Experience and Easier to Use
- Faster than retrieving and memorizing a six digit OTP and typing it in
- A billion times more secure



### Smooth user experience

Easy to enroll and authenticate, faster than current methods for retrieving an OTP.



### Easy

Just speak the digits displayed. Nothing to remember, nothing to type.



### Safe

Cryptographically generated digits, irrevocably linked to the access request, for non-repudiation.



### Secure

Your identity is protected. No point in hackers stealing your credentials, they’re worthless without your voice!



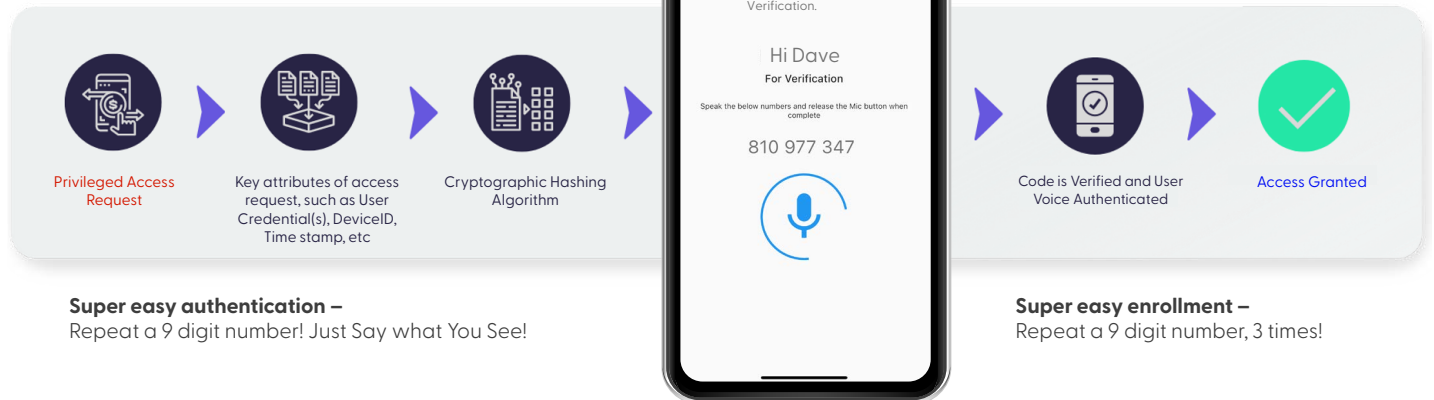
### 100% privacy compliant

No PII (Personally Identifiable Information). Worthless if Stolen.

# How See-Say® Works: Enrolled User

## Priority Use Case: See-Say® Trusted Identity Assurance™ For Workforce

#1 priority is to protect the enterprise from Lapsus\$ and Credential theft attacks



## Confidence in Identity, Security, Privacy, & User Experience

- Provides Employee Trusted Identity Assurance to non-repudiation level
- Easy to use, no Passwords or OTPs to remember – just speak the digits
- Highest levels of security, addresses latest Lapsus\$ and Social Engineering Attacks
- Renders Credential Theft useless – worthless if stolen
- Counters Replay Attacks and Synthetic/Deep Fake Attacks
- No more Passwords to manage, or lose
- Saves cost, can be implemented as an overlay on existing ZTNA/PAM/IAM defenses
- 100% Privacy compliant, no Personally Identifiable Information (PII) stored in voiceprint

## Challenges We Solve



### Data breaches, reputational damage & regulatory fines & penalties

Stolen identity/security credentials are a root cause of the fraud landscape. A trusted identity assurance layer is required to address the vulnerability.



### Poor customer experience

In general, the more secure the solution, the less user friendly. See-Say® is easier to use and faster than current OTP solutions delivered by SMS or separate apps.



### Reduce Operational costs

See-Say is priced for mass adoption and is typically 20% of the cost of current vulnerable MFA solutions. See-Say® saves money.



### Lack of integrity and trust

The volume and scale of breaches has left enterprises severely vulnerable. See-Say® delivers trusted identity assurance.

### Protects the Enterprise against Lapsus\$ and Credential Theft Attacks

## Why See-Say® Trusted Identity Assurance™

Great User Experience. Easier to Use, Faster, More Secure, Frictionless, Nothing to remember, Privacy assured, Non-repudiation



### Genuine Identity Assurance

The unique application of next generation voice biometrics combined with cryptography combine to produce trusted identity assurance



### Unrivalled accuracy

A billion times more secure than a standard OTP



### Built for a Great UX

Intuitive, easy to use, fast, frictionless, reliable, consistent, accurate and precise. Faster than the time it takes to retrieve a 6 digit OTP from a separate authentication app, it and type it in. Nothing to remember, just Say what you See.



### Data privacy

Voiceprint stores no PII (Personally Identifiable Information). Only security company in the world with 4 European privacy seals EuroPriSe™



### Omni-channel

Single easy enrolment, immediate application across the omni-channel for identity assurance & authentication across multiple Use Cases



### ValidSoft at forefront of the industry

Multiple patented technologies, 21 patents granted, many pending

Ready to view See-Say® in action?

[Schedule a Demo](#)

Contact Us:

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## About ValidSoft

ValidSoft is a leading voice biometrics software company with a long history of innovation in voice authentication and biometrics. Our technology is at the forefront of the industry and is built using active/dynamic active, passive, and continuous passive voice-based authentication, guaranteeing that the speaker is who they are, always. Our solutions are designed to counter Lapsus\$ and Social Engineering type attacks and render identity credential theft useless – If it's not the genuine user's voice speaking the security credential then it's a hack attack. ValidSoft's EuroPriSe® privacy seals ensure 100% compliance with EU GDPR and all other leading global Data Protection and Data Privacy laws like HIPAA, Digital Identity Guidelines, Vectors of Trust, Federal Identity Program Guidelines, etc. ValidSoft is consistently recognized by third-party analyst firms as a market leader.

See how ValidSoft is powering the Future of Identity for the Enterprise at [www.validsoft.com](http://www.validsoft.com)